



Innovate Australia's Strategic Goals 2018-19



The strategic goals in the Innovate Australia Strategic Plan are to:

1. Advocate for, and promote the benefits of, innovation across Australia so that we increasingly become a world leader in innovation
2. Focus and expand our activity to become truly national, building a greater presence in other Australian jurisdictions
3. Become much more influential nationally, driven through a campaign to build influence and outcomes
4. Expand our reach and resources in collaboration with our partners and sponsors to deliver increasing value to the community





Innovate Australia's Operational Plan 2018-19



We will support our strategic plan and goals operationally by:

1. Developing a relationship with the Commonwealth Ministers for Innovation and Science with a view to having them attend and speak at events
2. Targeting supporters and sponsors for our flagship products including the Innovation Index and the Innovation Conversations, and delivering these projects on time and to budget
3. Contacting and developing relationships with the media representatives and building our share of voice
4. Developing a set of value propositions, success stories and measures for success for high priority areas of interest
5. Attracting further active 'champions' to promote and support our goals
6. Growing the Board to include other more influential members with complimentary core competencies
7. Establishing a full time Secretariat, sustained through a campaign of identifying and attracting product and program sponsors, with effective support systems to improve our effectiveness
8. Developing support collateral including a revamped website, brochure, product summaries, etc.
9. Maintaining and developing a national program of free events including summits, networking events, webinars, roundtables, etc.



Innovate Australia's Core Values

Our values

1. Passion
2. Integrity
3. Collaboration
4. Inclusiveness
5. Outcomes driven
6. Agility

